

**NORTH TEXAS
CONFERENCE FOR
LIBRARY SUPPORTERS**

Saturday February 19, 2011

9:00 a.m.-4:00 p.m.

Decatur Civic Center

2010 West US Hwy 380; Decatur 76234

Map: <http://www.ntrls.org/Maps/dccMapRev.pdf>

Reaching Out After Recession!

The 3rd Annual North Texas Conference for Library Supporters

Keynote: **Attracting Media Attention**

All of us would like to take our PR game to the next level. And who better to help us do that than a media insider? You won't want to miss this fun, interactive, information-packed talk. Emmy Award winning TV reporter Jeff Crilley's popular demonstration will have everyone blowing bubbles. No kidding! This isn't a lecture ...



It's the event everyone will be bubbling about. [YouTube - Jeff Crilley's Speaker Video](#)

Jeff Crilley spent 25 years in TV news reporting in Dallas, Minneapolis, Omaha & Lansing. He's made hundreds of national news appearances including CNN, CNN Headline News, FOX News, The Discovery Channel, Good Morning America & The CBS Early Show. He's been recognized by his peers with dozens of national & regional awards including the Emmy, the National Headliners Award, the Edward R. Murrow Award & the Thurgood Marshall Award. In 2004 the Texas Associated Press named him "The Best TV Reporter in the state." <http://realnewspr.com/blog>



Mark Twain Murder Mystery Lunch

Learn why murder mysteries make great fundraisers by participating in one great, fun example. This lunchtime demonstration of a popular fundraising activity will have you wanting to know which of Captain Stormfield's acquaintances is the guilty party.

Playwright **Alan Kitty** has been impersonating Mark Twain since 1979. www.marktwainslaststand.com/

Sign-In: 8:30-9:00 a.m. **Keynote Address:** 9:00 a.m.

Exhibits: 10:15 a.m.-2:45 p.m. **Training Sessions:** 10:45 a.m.-4:00 p.m.

Up to 7 hours Continuing Education credits

Fee: \$15 if paid by February 4, \$20 after February 4 or at the door
Lunch will be provided for all paid, registered participants.

Register: <http://www.ntrls.org/ce/>

Additional information: <http://www.librarysupportersnetwork.com/agenda.html>

For accessibility assistance, call
817-377-4440 or 800-856-3050 at least 72 hours in advance.

